

## TOUCHÉ

# FROM PASSIVE HOLDER TO STRATEGIC INVESTOR: HOW TOUCHÉ FOUND STABILITY IN A VOLATILE MARKET

Touché has been in crypto since 2017, but it wasn't until September 2023 that his approach truly transformed.

After discovering Rekt Capital on a Real Vision podcast, Touché found what he'd been missing: **consistent, reassuring Technical Analysis that helped him understand market cycles.**

### Highlights



**Cycle Mastery:** Gained deep technical understanding of the four-year cycle, positioning his portfolio defensively for the next bear market.



**Learned to Sell:** Developed the critical skill of knowing when to take profits, not just when to buy.



**Technical Grounding:** Rekt's objective analysis cuts through market noise, keeping him "on earth" during volatile periods.

## Challenges

Touchés primary challenge was **navigating the crypto market cycles without a deep understanding of the technicals.**

Like many investors, he had experienced two consecutive cycles of holding through bear markets and getting "literally wrecked" with Altcoins.

He **needed a reliable source of Technical Analysis** to ground his investment decisions and **provide a clear perspective on the market's direction**, especially with the prevailing narrative of a potentially broken four-year cycle.

His goals were clear: **better understand the four-year cycle, gain a clearer perspective on his portfolio, and learn how to position himself more defensively to avoid repeating past mistakes.**

He also **sought a supportive community** where he could **learn and grow as an investor**, by sharing knowledge and standpoints with other crypto investors.

**"I was mainly just buying Bitcoin and Ethereum and holding, sometimes buying some altcoins and just getting literally wrecked with them."**

## Solution

- **Consistent Technical Guidance:** The Rekt Capital Elite Membership provided the consistent feedback and Technical Analysis Touché needed to navigate the market with confidence. He found Rekt's approach "comforting and reassuring," helping him understand where the market was in its cycle.
- **Grounded & Objective Analysis:** Rekt's focus on data-driven technicals provided an essential anchor, cutting through market noise and grounding Touché's perspective, especially when narratives about a broken four-year cycle were rampant.
- **Supportive Learning Environment:** The Elite chat room offered a valuable forum for engaging with other members. Touché noted the respectful and supportive community, a direct result of Rekt's character, stating, "he makes everybody feel good about asking any type of question."
- **In-Depth Cycle Education:** Even as a quiet member who prefers to listen, Touché watched 80% of the meetings, finding immense value in the consistent and deep education on the four-year cycle, including pre-halving and accumulation periods.

**"Rekt pulls you back to the technicals, reminding you there's a high probability of a major bear market ahead. It puts everything into perspective and keeps you grounded."**

## Results

**Mindset Shift:** Touché experienced a significant mindset shift, moving from a passive holder to an active and informed investor. He gained a new perspective on trading against the US dollar to accumulate more dollars over the cycles, rather than the common goal of accumulating more Bitcoin. This approach helped him better evaluate his portfolio and protect his gains.

**Strategic Clarity:** He developed a deep, technical understanding of the four-year cycle, which he found “very valuable.” This knowledge has empowered him to make more informed decisions, position his portfolio defensively, and create a clear plan for taking profits.

**The Importance of Selling:** Touché now recognises that being able to sell is just as important as being able to buy. He is focused on executing a clear exit strategy to rotate a significant portion of his crypto profits into real estate, ensuring he doesn’t “round trip” his gains in the next bear market.

**"Being able to buy is one thing, but to be able to sell is another thing... one of the reasons why I believe in Rekt, is because he is for the concept of selling at the end of the bull market."**

## Takeaway

- **Technical Analysis is an Anchor:** Touché's journey highlights the importance of having a reliable source of technical analysis to ground decisions and navigate the complexities of the crypto market with confidence.
- **Trade Against the Dollar to Preserve Wealth:** He learned the value of trading against the US dollar to protect capital and evaluate his portfolio in real-world terms, a crucial perspective for long-term wealth preservation.
- **A Clear Plan is Everything:** The most significant impact of the Rekt Capital Elite Membership has been the shift to a more informed and strategic approach. The membership has provided Touché with the tools, knowledge, and community to navigate the market with greater confidence and develop a clear plan for achieving his financial goals.

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